

## Program Guidelines

If you are a school (public, private, or home school), a non-profit educational organization, or a recognized support group (e.g. PTA), you qualify to participate in the Coolibar School Hat Program. By participating in the program, you are able to purchase our school hats at 50% off the retail price. Qualification is at the sole discretion of Coolibar.

- Minimum quantity **50 hats** (home school exception)
- Additional charges for shipping apply (see table below)
- 50% discount for one adult hat with every 15 kids' hats ordered. We believe it is important for adults to model appropriate sun-safety behavior.
- There are identical adult styles to match the school hat styles
- Returns/exchanges allowed, but hats must be in original condition



Students from Bandelier Elementary, Albuquerque, New Mexico

## Success Story

Bandelier Elementary School, Albuquerque, New Mexico  
September 2007

*"Sun education has to be based on action," said PTA President Erika Harding. She, along with her PTA, worked for four years to raise sun awareness and provide a sun-safe environment for outdoor play for their children. This includes two large shade structures, sun-safety curriculum, and Coolibar hats for their students and staff members.*

*"We know that childhood exposure to the sun is a major risk factor for the development of skin cancer later in life," said Dr. Jason Cohen, parent of a Bandelier kindergartener. "I am so thankful to the group of dedicated parents who made this Sun Safety Project a reality for my new kindergartener."*

### IDEAS TO FUND YOUR PROGRAM

- Apply for grants from your state legislature
- Apply for grants from your state health department
- Solicit private party/corporate donations
- Apply for grants from other sun-safety organizations
- Use the hat program as a fundraiser

1.800.926.6509 | schoolhats@coolibar.com

Photos courtesy of Randy Siner and Maria Leggatt.



Students from Bandelier Elementary, Albuquerque, New Mexico



# Protect

the Heads of the Class!

### Coolibar School Hat Program

2401 Edgewood Avenue South  
Minneapolis, MN 55426

1.800.926.6509

www.coolibar.com

Email: schoolhats@coolibar.com

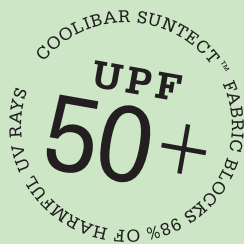


Students from St. Ignatius Catholic School, Grand Cayman, Cayman Islands

## Why UPF Matters

UPF stands for **Ultraviolet Protection Factor**.

It is similar to the **SPF** rating you find on sunscreen, but **UPF** is for clothing and rates protection against both **UVA** and **UVB** waves.



**The good news:** all Coolibar clothing, hats, and swimwear are rated at UPF 50+. This is the highest protective rating available, reserved for products that block 98% of the sun's harmful UV rays.

### Where are you most vulnerable?

Your face, neck, and arms are the most susceptible to skin cancer. Your best protection comes from a wide-brim hat, sunscreen, and a long-sleeve shirt.




Coolibar is honored to be the first clothing manufacturer to receive the Skin Cancer Foundation Seal of Recommendation.

## SUNAWARE™

- A** – Avoid unprotected UV exposure.
- W** – Wear sun-protective clothing, seek shade.
- A** – Apply sunscreen generously.
- R** – Routinely check skin.
- E** – Educate others.

For more information on sun safety visit [www.sunaware.org](http://www.sunaware.org)

-  tan/white
-  aloe/stone
-  stone/navy



stone/navy

### Child Reversible Bucket Hat

**Item Number: 02705SP**

~~Regular price \$19.95~~ **School price \$9.97 (50% off)**

Navy one day, stone the next. Our child reversible bucket hat is a versatile choice for recess, gym, or an after-school soccer game.

- Broad 3" reinforced brim for excellent face and neck coverage
- Completely crushable
- Elastic draw cord for a secure fit
- Lightweight, ultra-soft lite SUNTECT™ fabric
- Hand wash
- Rated to block 98% UV
- Sizes: S/M and L/XL

-  tan
-  navy
-  stone



navy

### Child All Sport Hat

**Item Number: 02703SP**

~~Regular price \$14.95~~ **School price \$7.47 (50% off)**

Our Child All Sport Hat is designed to keep up with your kids' every move during soccer, baseball, or outdoor play. Like all our children's sun hats, it's so lightweight and easy to wear, they'll forget they have it on.




- Wide 3" shapeable visor for superior eye and face coverage
- Soft fabric drape shields the neck
- Hidden elastic draw cord for custom sizing
- Internal terry headband for comfort
- Soft, breathable lite SUNTECT™ fabric
- Hand wash
- Rated to block 98% UV
- Sizes: S/M and L/XL

*"The parents love the hats because they wash well, don't fall apart, and don't fade in the sun."*

*Maria Leggatt, Volunteer Parent  
St. Ignatius Catholic School,  
Grand Cayman, Cayman Islands*



\*\*We offer discounts on gallon size Blue Lizard sunscreen in Regular, Sensitive, and Baby.

-  tan/navy
-  smokey blue/navy
-  navy/navy



smokey blue/navy

### Children's Chin Strap Hat

**Item Number: 02713SP**

~~Regular price \$15.95~~ **School price \$7.98 (50% off)**

Here's a children's sun hat they'll happily wear. Our Children's Chin Strap Hat is ultra-light, extra comfortable, and cute to boot! Like all of our children's sun hats, it has UV protection built right in.

- Wide reinforced 3" brim for face and neck coverage
- Chin strap with sliding lock holds hat in place
- Handy elastic draw cord for a custom fit
- Internal sweatband for comfort
- Crushable construction
- Ultra-soft, breathable cotton canvas fabric
- Hand wash
- Rated to block 98% UV
- Sizes: S/M and L/XL